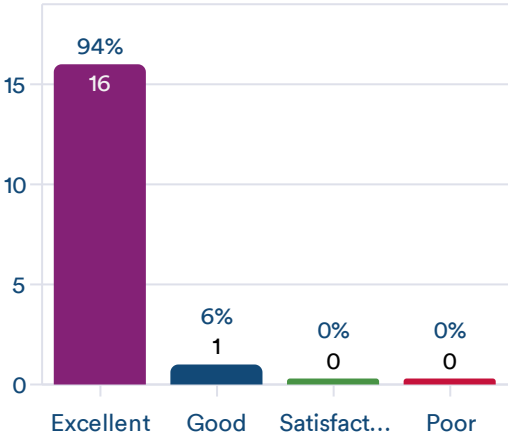


Shuttercraft - Understanding Business Finance and Accounts

Programme objectives, design and content

1. Clarity and relevance of workshop objectives

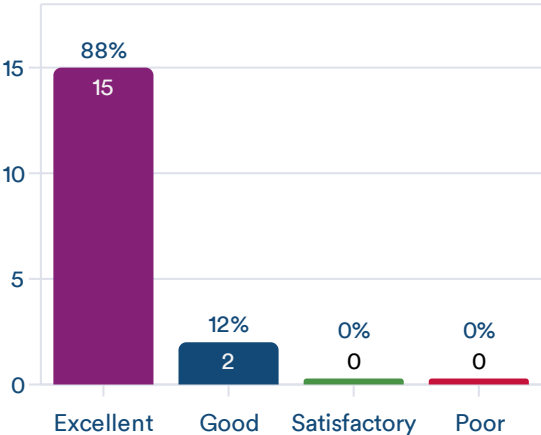
17 Responses



● Excellent ● Good ● Satisfactory ● Poor

2. The mix of training activities, exercises and approach

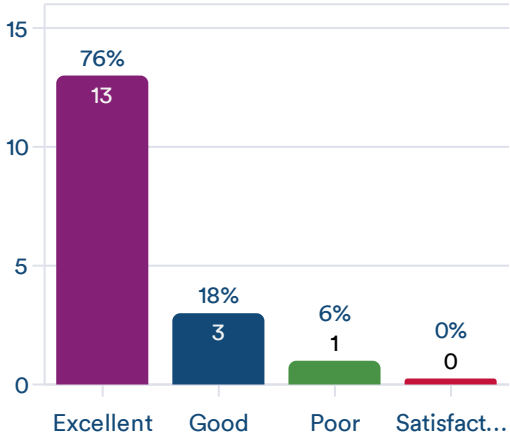
17 Responses



● Excellent ● Good ● Satisfactory ● Poor

3. The written material, handouts and visual aids

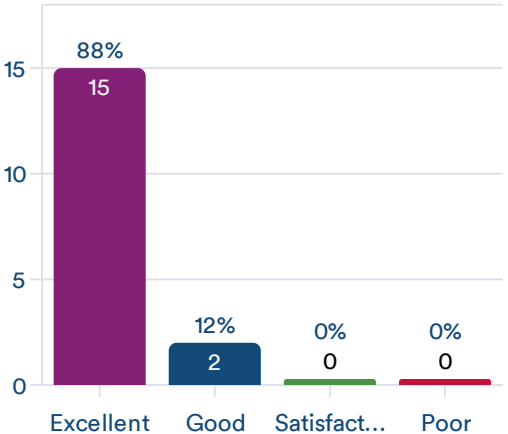
17 Responses



● Excellent ● Good ● Poor ● Satisfactory

4. The length of the sessions

17 Responses



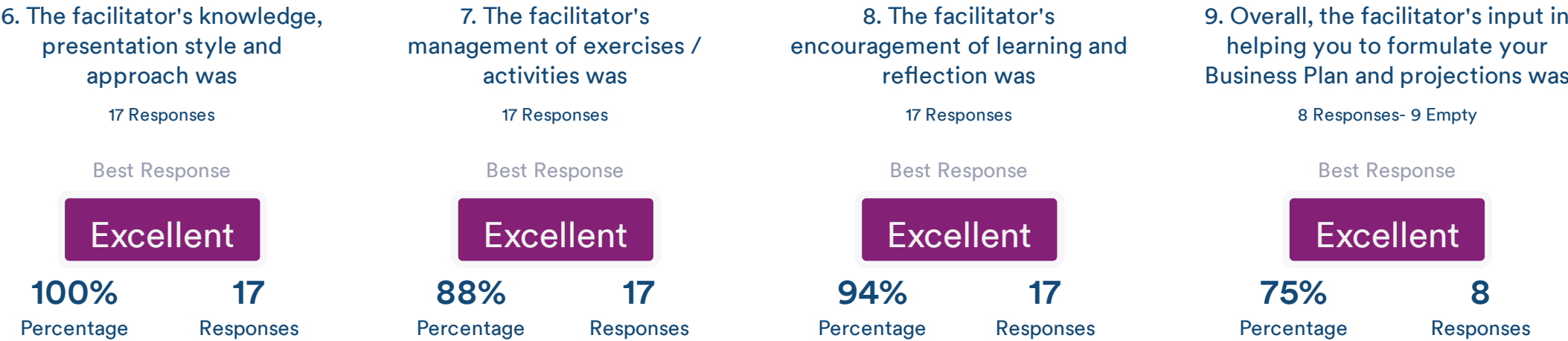
● Excellent ● Good ● Satisfactory ● Poor

5. How effective overall was the workshop in meeting your learning objectives?

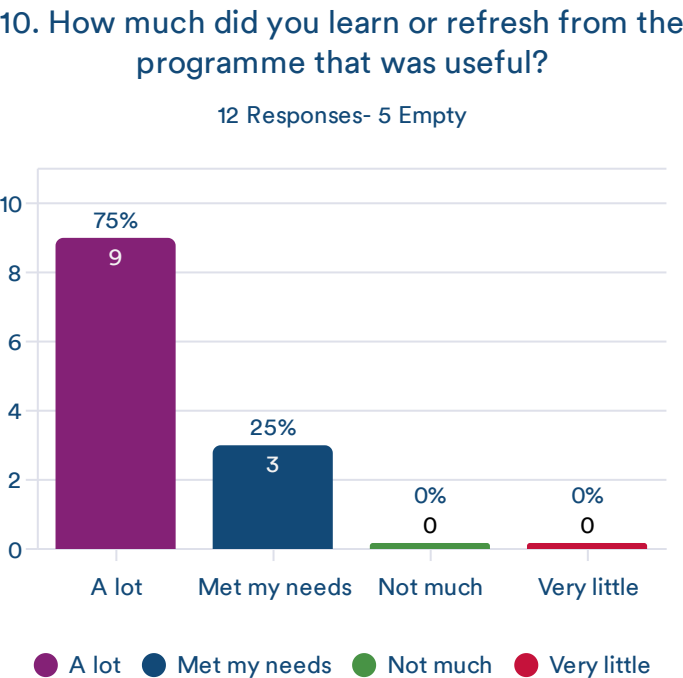
17 Responses



The facilitator's style / session management



Learning / knowledge gained from the programme



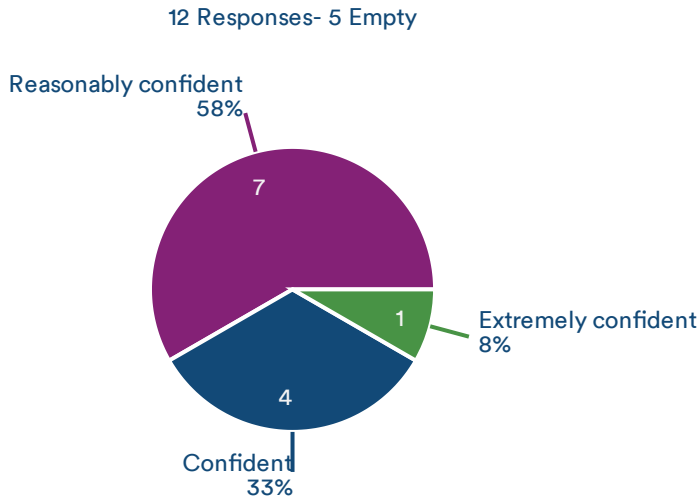
11. What was the most useful part of the programme?

12 Responses- 5 Empty

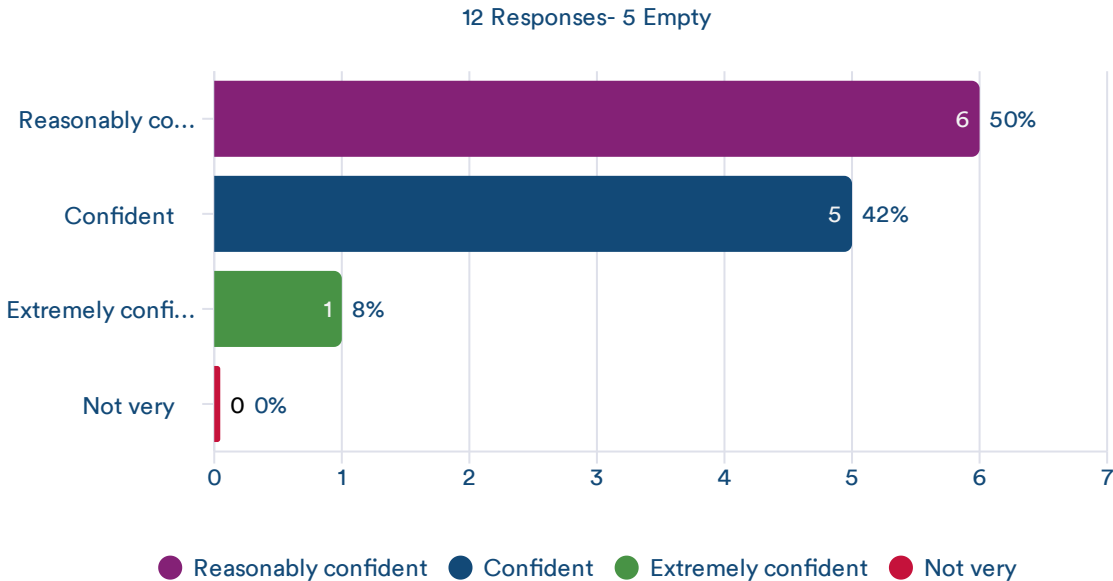
Data	Responses
A kick to sort out cash flow forecasting	1
Learning how to effectively use forecasts and formulas to understand a businesses financial position	1
Understanding profit + importance cash / Forecasts	1
Gaining insight into course content and how appropriate it would be for our franchisees	1
Actual workings	1
Coming from a relatively low level of knowledge I found the information very useful to aid my development.	1
The calculation of different elements of the P/C & CFT	1
Break even + cash flow forecast	1
Other entries	4

Application of the learnings from the programme

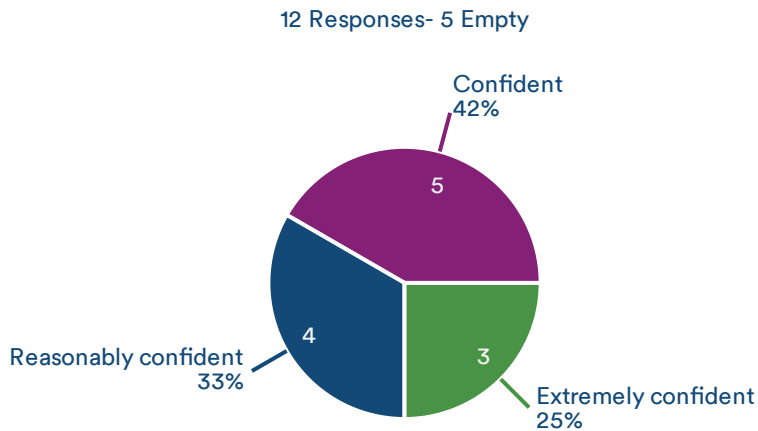
12. How confident do you feel that you can now identify the key features of a Balance sheet and a P&L Account?



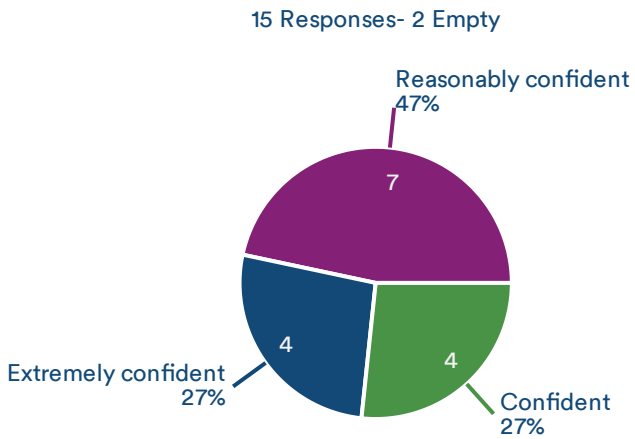
13. How confident do you feel that you can now identify and calculate the key financial measures and ratios applicable to your business?



14. How confident do you feel that you can undertake a simple break-even analysis to identify a "target" sales point?



16. How confident do you feel that you can now undertake the financial management of your business in an effective manner?



17. Would you recommend this programme to others?

14 Responses- 3 Empty

Best Response

Yes

100%
Percentage

14
Responses

17. What was the most important learning to come out of the programme for you?

8 Responses- 1 Empty

Data	Responses
I need an accountant!	1
The need to do management reports + forecasting to see bumps in the road coming	1
Hearing from BDms + zees about their experiences	1
Cash is not the same as profit! future proof/forecast. How to spot trends/warnings.	1
The importance of understanding your numbers and also how they can help improve the business	1
Get a new accountant	1
Regular management accounts	1
Our franchisees don't attach any value to the course. We need to change this mindset	1

19. Any other comments about the programme you have just completed?

3 Responses- 14 Empty

Data	Responses
Great course, well presented, aimed at the right level.	1
Very enjoyable course, and I will definitely take elements from today and adopt practices with my trade partners. Thank you Karen! great course	1
Effective & efficient delivered with humour and construction	1