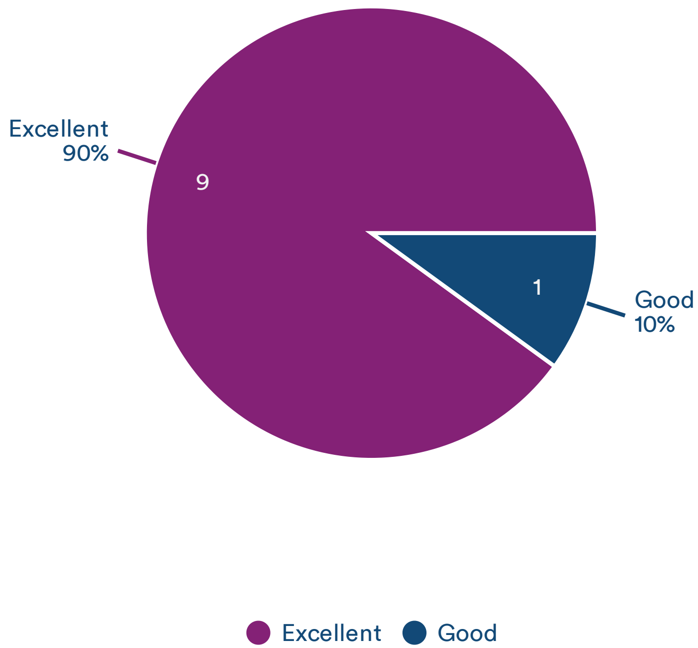
Franchise Business
Training & Consultancy

Financial Risk Identification and Management

Programme Objectives, Design and Content

1. Clarity and relevance of workshop objectives

10 Responses



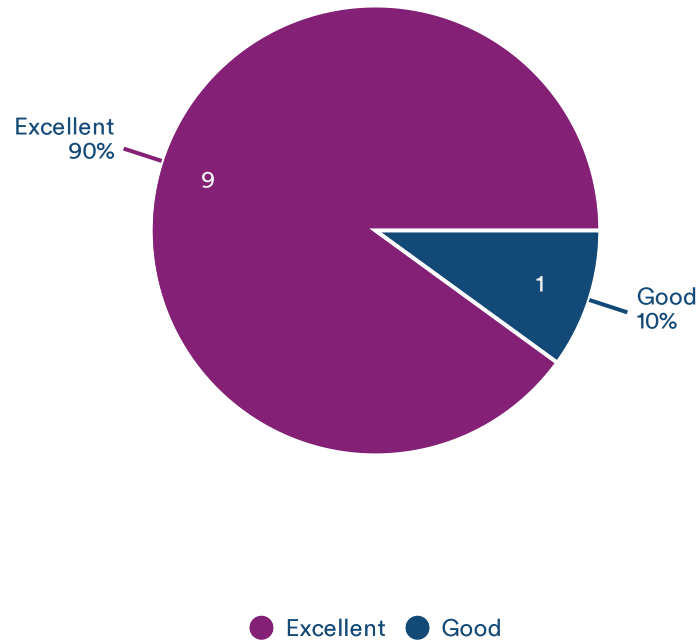
Comments

2 Responses- 8 Empty

Data	Responses
Clear and well set	1
All aspect delivered were relevant with clear objectives	1

2. The mix of training activities, exercises and approach

10 Responses



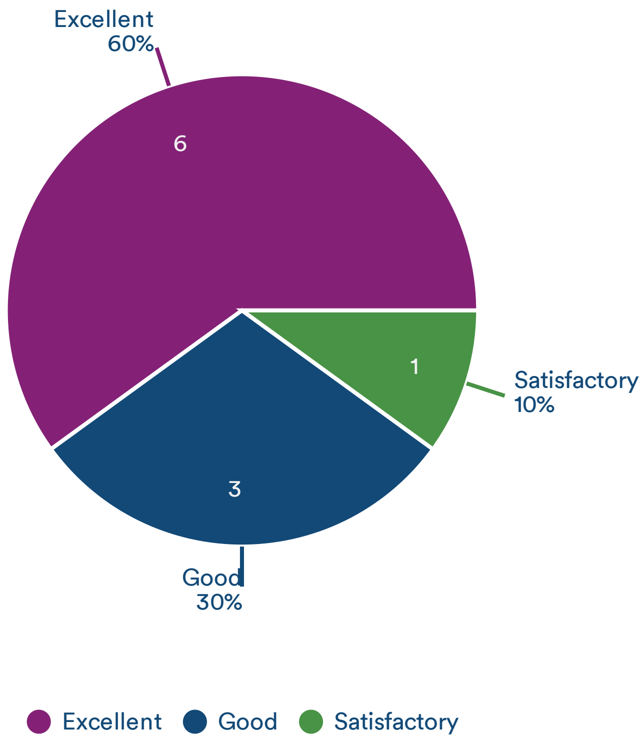
Comments

1 Response- 9 Empty

Data	Responses
Good balance - relevance to Dyno also bought to life	1

3. The written material, handouts and visual aids

10 Responses



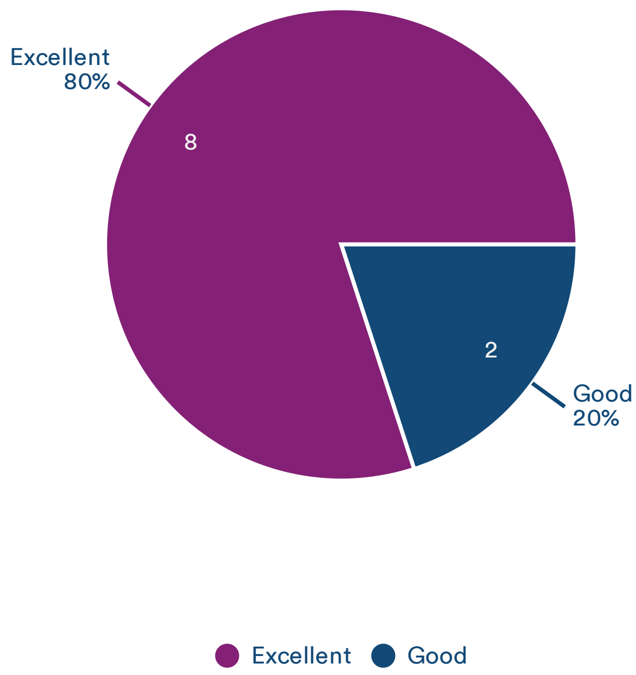
Comments

1 Response- 9 Empty

Data	Responses
Very good - time for post event reading again is good	1

4. The length of the sessions

10 Responses



Comments

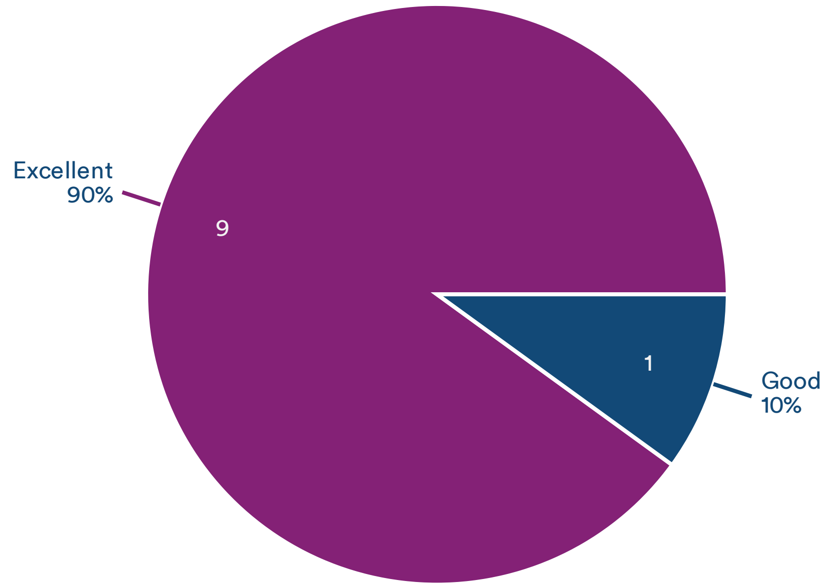
2 Responses- 8 Empty

Data	Responses
Good - long day but well paced and engaging	1
Flexed sufficiently to allow enough time for all participants	1

5. How effective overall was the workshop in meeting your learning objectives?

10 Responses

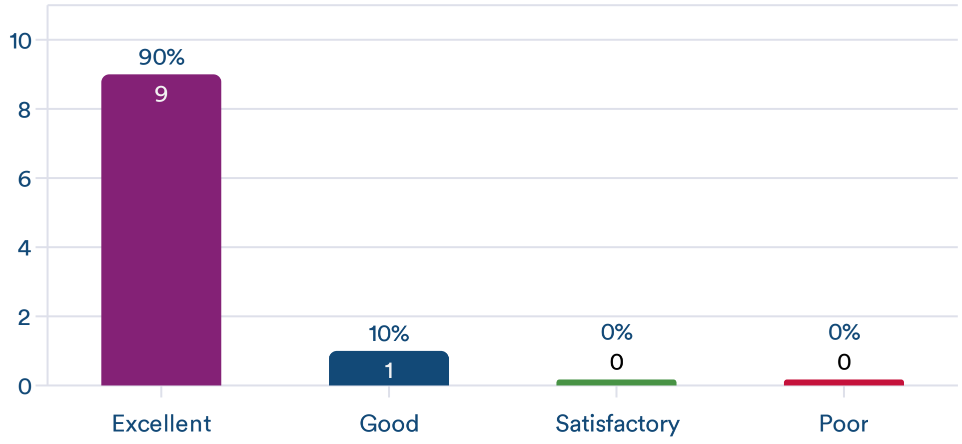
Data	Response	%
Excellent	9	90%
Good	1	10%
Satisfactory	0	0%
Poor	0	0%



The facilitator's style / session management

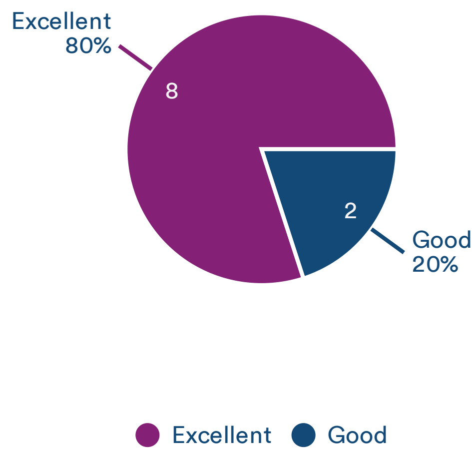
6. The facilitator's knowledge, presentation style and approach was

10 Responses



7. The facilitator's management of exercises / activities was

10 Responses



8. The facilitator's encouragement of learning and reflection was

10 Responses

Best Response

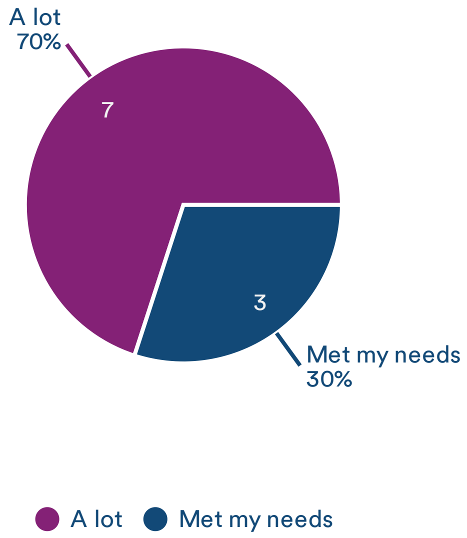
Excellent

90%	10
Percentage	Responses

Learning / knowledge gained from the programme:

10. How much did you learn or refresh from the programme that was useful?

10 Responses



Comments

1 Response- 9 Empty

Data	Responses
The session was much more than a refresher as provided a greater level of insight than expected	1

11. What was the most useful part of the programme?

7 Responses- 3 Empty

Data	Responses
Assistance in how to question and interpret the numbers and seek context and clarity if something seems out of kilter.	1
Step by step working through the sections to build up the collated view of how to assess control/risk and use indicators from several lenses	1
The structured approach, introducing the tools in a clear way and always taking time to answer questions along the way	1
From my point of view the balance sheet and break even sections were most useful	1
Break even	1
All aspects	1
Found it all useful	1

12. What was the least useful part of the programme?

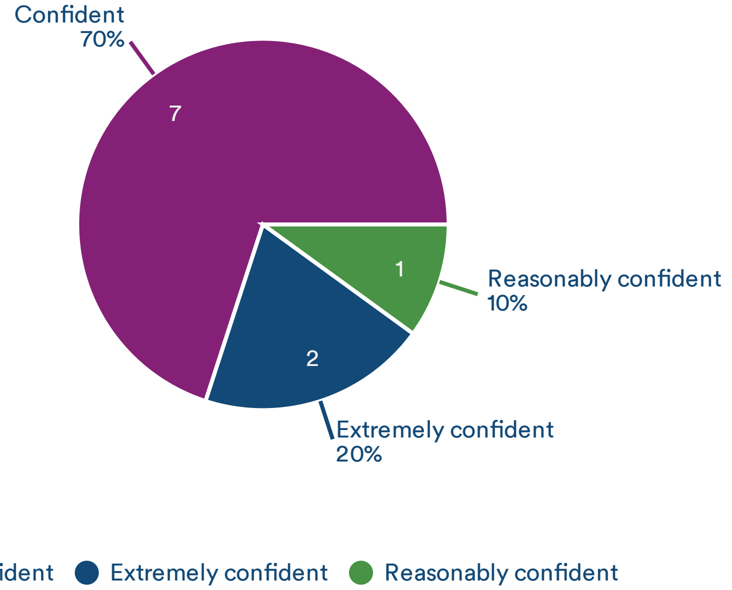
3 Responses- 7 Empty

Data	Responses
Last part felt a tad rushed and did not fully land on the breakeven. Principle is fine but methodology needs to be revisited post session	1
I could have skipped the sessions on actually calculating the measures as they were just simple divisions	1
n/a as it all applied to P&L/c-flow/bal sheet	1

Application of the learnings from the programme:

13. How confident do you feel that you understand the financial information available to you to help you identify potential problems within a franchise business?

10 Responses



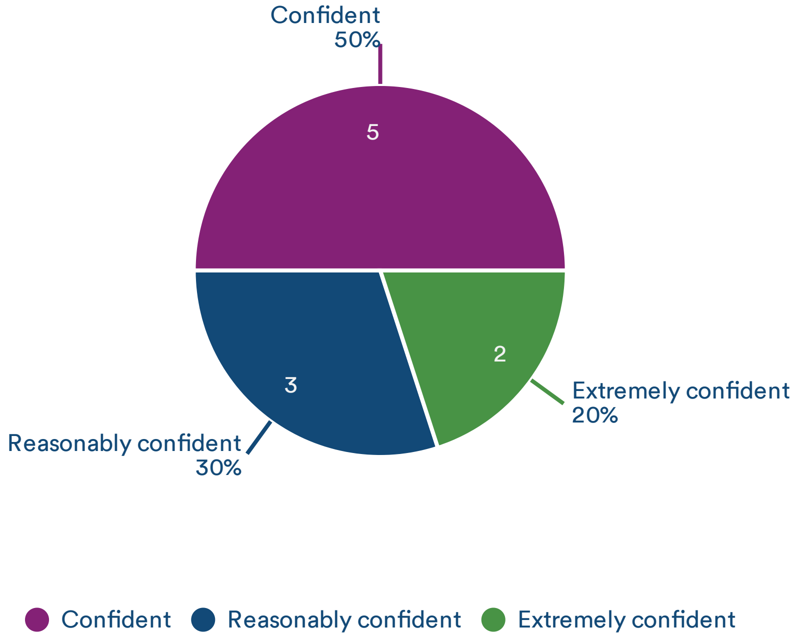
Comments

1 Response- 9 Empty

Data	Responses
More practice in the field needed in the tools and techniques provided	1

14. How confident do you feel that you can now support franchise businesses in undertaking their financial risk management in an effective manner?

10 Responses



Comments

2 Responses- 8 Empty

Data	Responses
Proof is in the play out with franchise discussions	1
Within the KA/growth scenario	1

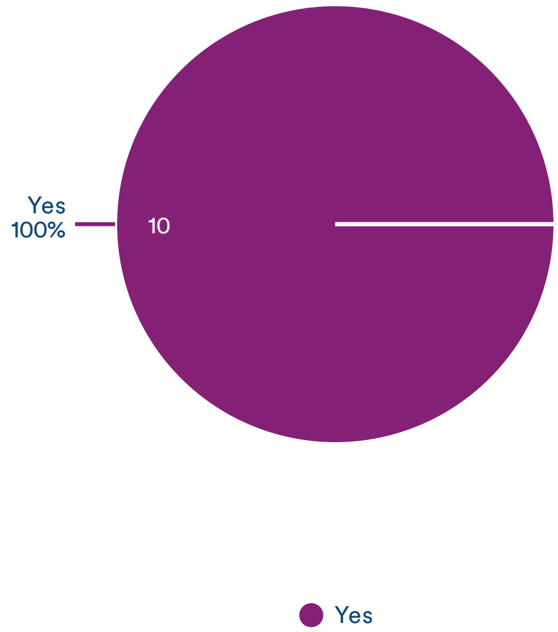
15. What was the most important learning to come out of the programme for you?

7 Responses- 3 Empty

Data	Responses
Refresh of what the numbers mean and how sometimes what appear to be minor tweaks can make a huge difference to the figures.	1
The very different language and approach needed between corporate financials and approach to showing accounts and small business approach/drivers.	1
Not to assume that people in leadership positions have the basic knowledge to do their job	1
The importance and 'selling power' of a break even analysis to get the franchisees on board to grow their business as efficiently as possible and improve their decision making from a financial perspective.	1
Updates on some regulations etc since I was last heavily involved with Franchise P&Ls; and a better understanding of the balance sheet	1
How to ask the relevant questions to gain an understanding of the health of the business.	1

16. Would you recommend this programme to others?

10 Responses



17. Any other comments about the programme you have just completed?

4 Responses- 6 Empty

Data	Responses
I thought the content and delivery were both excellent.	1
The programme was excellent all round and gave me lots of ideas for helping Dyno create a consistent chart of accounts approach and to set out the stages on how to achieve this.	1
Thanks - an enthusiastic trainer always helps!	1
Good exercise to help gain knowledge	1