

Programme Feedback and Evaluation

Programme objectives, design and content

1. Clarity and relevance of workshop objectives

12 Responses



● Excellent ● Good ● Satisfactory ● Poor

2. The mix of training activities, exercises and approach

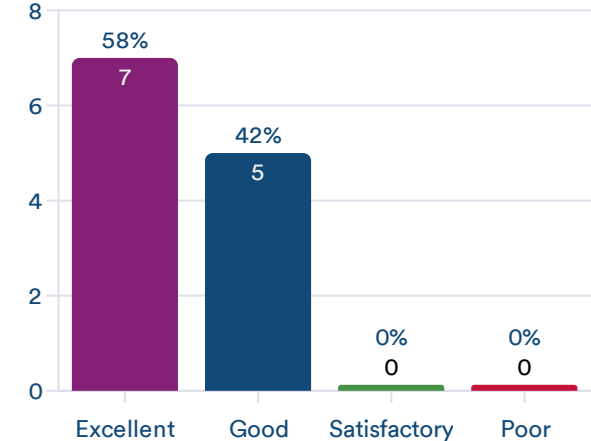
12 Responses



● Excellent ● Good ● Satisfactory ● Poor

3. The written material, handouts and visual aids

12 Responses



● Excellent ● Good ● Satisfactory ● Poor

4. The length of the sessions

12 Responses



● Excellent ● Good ● Satisfactory ● Poor

5. How effective overall was the workshop in meeting your learning objectives?

11 Responses- 1 Empty

Best Response

Good

55%
Percentage

11
Responses

The Facilitator's style / session management

6. The facilitator's knowledge, presentation style and approach was

12 Responses

Best Response

Excellent

75% 12
Percentage Responses

7. The facilitator's management of exercises / activities was

12 Responses

Best Response

Excellent

75% 12
Percentage Responses

8. The facilitator's encouragement of learning and reflection was

12 Responses

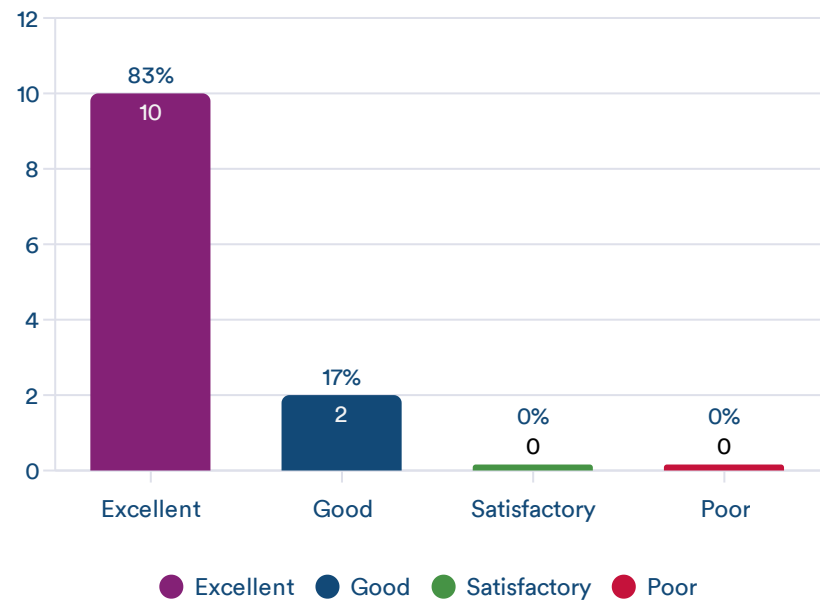
Best Response

Excellent

83% 12
Percentage Responses

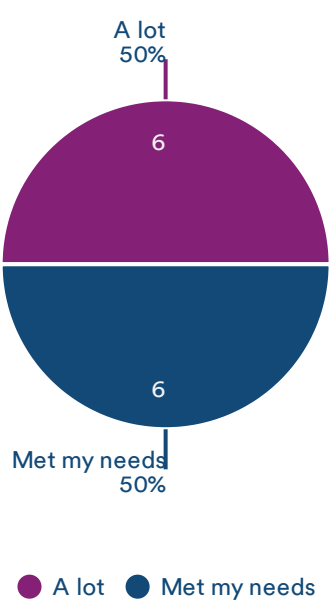
9. Overall the facilitator's input in helping you to formulate your Business Plan and Projections was

12 Responses



10. How much did you learn or refresh from the programme that was useful?

12 Responses



Learning / knowledge gained from the programme, application of the learning

11. What was the most useful part of the programme?

12 Responses

Data	Responses
Business plan & profit / loss	2
Allowing me to appreciate the value of preparing the business plan with due considerations to operational issues	1
Financial terminology	1
opportunity to think and prepare Business plan	1
Engagement with other potential franchisees	1
Building a business case	1
discussion	1
Networking and discussing business plans	1
Looking at projections and forecasting. understanding the model	1
The environment to ask open questions	1
Going through the model in more detail and having a structured business template	1

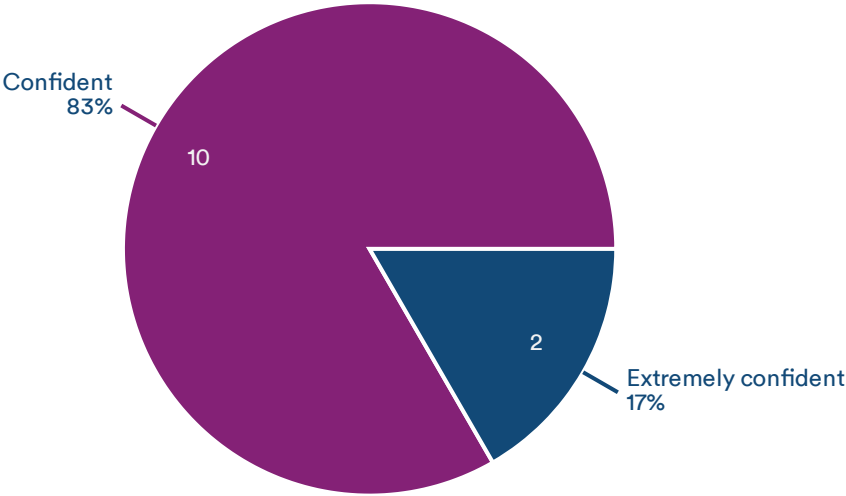
12. What was the least useful part of the programme?

9 Responses- 3 Empty

Data	Responses
Nothing	1
N/A	1
Not really	1
Need clarity on business terms to prepare plan	1
Sales forecast / Product details	1
The 1st day as had done the retail area before	1
All productive very happy! clarity needed on what is an end point	1
N\A. All useful	1
Other entries	1

13. How confident do you feel that you can now produce an effective Business Plan?

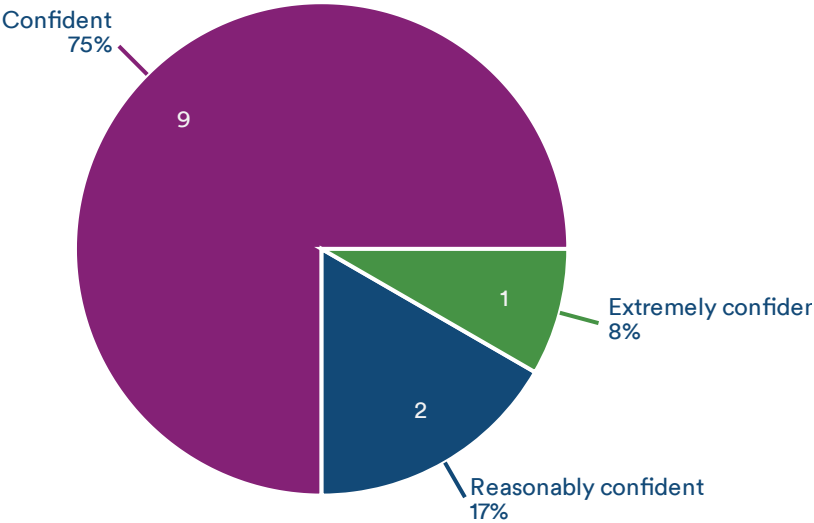
12 Responses



● Confident ● Extremely confident

14. How confident do you feel that you can now produce realistic financial projections?

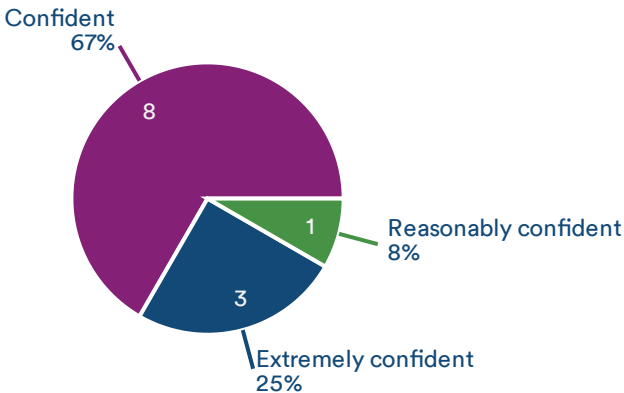
12 Responses



● Confident ● Reasonably confident ● Extremely confident

15. How confident do you feel that you can use the business plan and projections as an effective management tool?

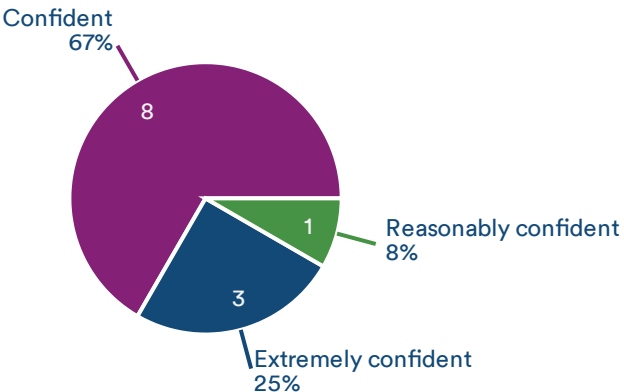
12 Responses



● Confident ● Extremely confident ● Reasonably confident

16. How confident do you feel that you can now undertake the financial management of your business in an effective manner?

12 Responses



● Confident ● Extremely confident ● Reasonably confident

17. What was the most important learning to come out of the programme for you?

9 Responses- 3 Empty

Data	Responses
Template to produce business plan	2
Necessity to review and update plans and projections on regular basis	1
The importance of cash flow	1
Understanding the basics of developing a BP	1
Learning more detail about the project	1
Understanding the model in detail, more clarity needed on the specifics of the catalogue	1
To ensure we are set up for business continuity and growth	1
The structure of the business plan and what banks are looking for	1

17. Would you recommend this programme to others?

11 Responses- 1 Empty

Best Response

Yes

100%
Percentage

11
Responses